

POWERSTOP®

Introducing Power Stop® Coated Rotor Program featuring Genuine GEOMET® 360 coating



POWERSTOP
EVOLUTION COATED
GENUINE GEOMET® COATED ROTOR

Power Stop® is pleased to announce the introduction of its Evolution Coated Premium Rotor Upgrade. The entire brake rotor is treated with a thin layer of Genuine GEOMET® 360 coating which protects against rust and corrosion without influencing the vehicle's braking performance. The aluminum silver color of GEOMET® 360 integrates perfectly with the style and design of today's open alloy wheels.

GENUINE GEOMET® 360
FOR MAXIMUM LONG LASTING PROTECTION

POWERSTOP® **EVOLUTION** COATED GENUINE GEOMET® COATED ROTOR

Power Stop® delivers powerful marketing advantages

- Genuine GEOMET® used by leading OEM's worldwide.
- Power Stop® Evolution Coated rotors are priced to compete with brands using an inferior, imitation coating.
- Evolution Coated rotors are reverse engineered from OEM (Original Equipment Manufacturer) samples. The number of cooling fins, plate thickness, and rotor weight are all comparable to the OEM specifications. Each rotor is balanced to within 3 in-oz weight.
- Per OE (Original Equipment), over 120 Euro applications are High-Carbon, ECE-R90 certified.
- Over 470 SKUs and growing! Targeting vehicles manufactured from 2009.



POWERSTOP® PERFORMANCE FOR LIFE.™

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